

**MAC PAPERS LAUNCHES MAC ELECTIONS BUNDLES TO HELP
CUSTOMERS WIN 2026 MIDTERM CYCLE**

*WITH UP TO 15% SAVINGS, EXCLUSIVE AVAILABILITY, SIMPLIFIED ORDERING AND
DEDICATED SUPPORT*

JACKSONVILLE, FL, JUNE 26, 2026 – Mac Papers and Packaging, a pre-eminent supplier of paper, packaging, facility supplies and equipment throughout the Southeastern United States for more than six decades, has launched MAC ELECTIONS, a bundle delivering to commercial printers everything they need to win the 2026 midterm cycle: up to 15% savings, exclusive availability, simplified ordering and dedicated support.

MAC ELECTIONS grows out of Mac Papers' recent investments to modernize and upgrade its unmatched inventory and expert commercial operations and laser-focus them on customer needs, including convenient, cost-saving promotions and bundles. The program is designed to arm commercial printers to prepare for an anticipated fourfold spike in political printing demand arising from the 2026 midterms, amid rampant industry price inflation and a challenging overall macroeconomic environment.

Specific benefits of MAC ELECTIONS include:

- **Exclusive Access:** Mac's Election Center on EZ Mac Connect is available only to select commercial print customers.
- **Early-Bird, Scalable Savings:** Tiered bundle discounts that increase with spend—helping protect margins as volume grows and avoid reactive peak-season pricing.
- **Simplified, Ahead-of-the-Curve Procurement:** Single-source access across key substrates to reduce fragmented orders, inventory pressure, and compressed deadlines.
- **Heightened Efficiency:** Pre-positioned inventory, centralized SKUs, and real-time cart savings visibility.
- **Unmatched Expertise and Support:** A strategic partner with decades of experience navigating election print cycles, along with a dedicated support team.

Mac Papers and Packaging CEO Ian Forrest stated, "The cost savings, convenience, certainty and service our MAC ELECTIONS program creates for commercial print customers are made possible by our wide-ranging investments in strengthening and focusing our inventory and in modernizing and building on the expertise of our commercial and customer success teams. We're committed to delivering everything these customers need to win a high-demand 2026 midterm campaign cycle in a challenging economic environment and making it easier than ever to do business with us as they Make It MAC ELECTIONS."



Convenient Bundles with Tiered Volume Savings Available to MAC ELECTIONS Subscribers

An example of MAC ELECTIONS benefits is the Wide Format Graphics Bundle, which includes vinyl, banner, and rigid substrates for yard signs; building wraps; event banners; and rally signage. Fast turnaround rolls and sheets are available at bundled volume prices.

Tiered savings of up to 15% are included for purchases as follows:

- \$0 - \$4,999.99: 2.5% discount
- \$5,000 - \$9,999.99: 4.5% discount
- \$10,000 and above: 6% discount

Carter Whiddon, overseeing MAC ELECTIONS as Vice President, Strategic Accounts/Paper and Envelopes, added, “No one can match Mac Papers’ six decades of expertise in helping our commercial print customers manage the high demand and tight deadlines of election season, and with MAC ELECTIONS we’ve taken those capabilities to the next dimension in two ways: through inventory investments and revamps that ensure the specialized paper and packaging our customers need are in place and ready for on-time, every-time delivery, and exclusive program pricing that ensures discounted access to those supplies.”

Customers can explore the advantages of the MAC ELECTION bundles via the Election Center on the EZ MAC CONNECT portal at <https://www.ezmacconnect.com/portal/login>.

MAC ELECTIONS Exemplifies Investments Advancing Mac's Customer-Focused Growth Vision

MAC ELECTIONS exemplifies the ongoing, large-scale investments Mac is making as part of a customer-focused growth strategy, which is designed to:

- further expand the depth of Mac's product offering through targeted inventory investments focused on customer-specific requirements and enhanced converting, wide-format and packaging design capabilities
- modernize Mac's commercial and regional structure to leverage Mac's expertise and resources in support of client needs and bring them closer to the customer
- revamp the company's expansive distribution network to improve on-time, every-time delivery, and
- make it easier to do business with Mac through cutting-edge e-commerce, customer service and digital tools.



**MAC PAPERS
+ PACKAGING**

About Mac Papers and Packaging

Founded in 1965, Jacksonville-based Mac Papers and Packaging is a leading supplier of fine paper, packaging, wide format and graphics, and facility supply materials and equipment in America's fastest-growing region, with 21 distribution locations across five regions headquartered respectively in Orlando (Central Florida), Miami (South Florida), Atlanta (GATV), Charlotte (Carolinas and VA) and New Orleans (Delta).

Find a full description of Mac products at <https://www.macpapers.com/products/> and of locations and their service areas at <https://www.macpapers.com/markets/>. To order online from the company's EZMac Connect e-commerce system, go to <https://www.ezmacconnect.com/portal/login>.

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